



# The Oakwood School 2022-2023 Corporate Partners Program

We invite you to support Oakwood by becoming a Corporate Partner for the 2022-2023 School Year.

Oakwood's Corporate Partners Program provides area businesses with the opportunity to publicly support all of the school's events and programs, while also offering unique marketing access to the campus community. Through web and print media, as well as signage at major events, our Corporate Partners demonstrate their support for The Oakwood School while also advertising their services to a highly coveted audience.

For more information, contact  
Jessica Jones, Director of Development  
jjones@theoakwoodschool.org | 252.931.0760 x1303

## Corporate Partnership Opportunities

### Premier Partner\*

**\$25,000**

This generous partnership includes all benefits listed as well as unique negotiated benefits customized for your business and audience.

### Presenting Partner\*

**\$15,000**

### Platinum Partner\*

**\$10,000**

### Gold Partner\*

**\$7,500**

### Silver Partner\*

**\$5,000**

### Bronze Partner\*

**\$3,000**

\*Partnership Commitments made after 9/15/22 may not be eligible for all benefits

4000 MacGregor Downs Rd, Greenville NC, 27834  
252.931.0760 | [www.TheOakwoodSchool.org](http://www.TheOakwoodSchool.org)



# 2022-2023 Corporate Partner Benefits

Presenting Partner (\$15,000)

Platinum Partner (\$10,000)

Gold Partner (\$7,500)

Silver Partner (\$5,000)

Bronze Partner (\$3,000)

## School-Wide Recognition

	Presenting Partner (\$15,000)	Platinum Partner (\$10,000)	Gold Partner (\$7,500)	Silver Partner (\$5,000)	Bronze Partner (\$3,000)
Logo on School T-Shirt	X	X			
Logo on Wednesday Email Bulletin	X	X			
Logo on Sunday Email Bulletin	X	X	X		
Quarterly Social Media Recognition	X	X	X	X	
Quarterly Recognition on Electronic Sign	X	X	X	X	X
Logo on Annual Corporate Partners Banner	X	X	X	X	X
Logo in Yearbook	X	X	X	X	X
Annual Report Listing	X	X	X	X	X
Logo on Partnership Webpage (with link)	X	X	X	X	X

## Blue Jean Ball

	Presenting Partner (\$15,000)	Platinum Partner (\$10,000)	Gold Partner (\$7,500)	Silver Partner (\$5,000)	Bronze Partner (\$3,000)
VIP Reserved Seating Tickets	10	10	8	4	4
Event Program Ad	Full	Full	1/2	1/3	List
Logo on Event Website	X	X	X	X	X

## Athletics

	Presenting Partner (\$15,000)	Platinum Partner (\$10,000)	Gold Partner (\$7,500)	Silver Partner (\$5,000)	Bronze Partner (\$3,000)
Athletic Field Signs (# of Fields)	4	4	3	2	1
Logo on Basketball Scorekeeper	X	X	X	X	X
Athletic Banquet Program Listing	X	X	X	X	X

## Fine Arts

	Presenting Partner (\$15,000)	Platinum Partner (\$10,000)	Gold Partner (\$7,500)	Silver Partner (\$5,000)	Bronze Partner (\$3,000)
Mainstage Production Program Ad	Full	1/2	1/2	1/3	1/3
Recognition in All Concert Programs	X	X	X	X	X

## Advertising Benefit Descriptions

**School T-Shirt – Premiere, Presenting, and Platinum Partner logos printed in one color are included on the back of the school shirt, provided to each student and teacher in the fall of 2022.**

**Wednesday and Sunday Email Bulletin – Partner logos with links to websites are included in these weekly e-newsletters distributed throughout the school year to parents, staff, and select other constituents (distribution of 500+).**

**Social Media Recognition – Corporate Partners are thanked quarterly with an individual post on Oakwood’s Facebook and Instagram, linked to the partner’s website.**

**Electronic Sign Recognition – Corporate Partners are thanked quarterly on Oakwood’s electronic entrance sign.**

**Annual Corporate Partners Banner – The logos of all Corporate Partners are featured on this large professionally printed banner, displayed at major Oakwood events.**

**Yearbook – The logos of each partner are printed in color on the Corporate Partners page in Oakwood’s annual yearbook.**

**Annual Report – Corporate Partners are listed in Oakwood’s Annual Report, published each year, and distributed to Oakwood’s constituents (distribution of 800+).**

**Partnership Webpage – Each partner’s logo with a link, is featured on a page on the Corporate Partner page of Oakwood’s website.**

**Blue Jean Ball VIP Tickets – Partners receive VIP tickets to Oakwood’s annual auction & gala event.**

**Blue Jean Ball Event Program – This 5.5 x 8.5 booklet is distributed to event attendees and sponsors (ads are printed in black and white).**

**Blue Jean Ball Event Website – Partner logos, with links, are featured on the website promoting the auction.**

**Athletic Field Signs – Partner logos are featured on these large color signs that hang on the softball, baseball, and soccer fields as well as on our tennis courts facing the carpool line.**

**Scorekeeper’s Table – This large, professionally printed sign is a part of the light-up scorekeeper’s table displayed during basketball games at Oakwood’s Monk Gymnasium and features the logos of all Corporate Partners.**

**Athletic Banquet Program – Partners are listed in the program that is distributed at Oakwood’s year-end athletic banquet.**

**Mainstage Program – Partner ads will appear in the 5.5x8.5 black and white booklet program for Oakwood’s Mainstage Play. There are four mid-February performances.**

**Concert Program – Our Corporate Partners are thanked in each of our student concert programs.**

**2021-2022  
Corporate  
Partners**



**Presenting Partners**

**East Carolina  
Veterinary Service**



**Platinum Level Partners**



**Silver Level Partners**



**Bronze Level Partners**



(Above) Corporate Partners Banner displayed in the Monk Hall and FoundersHall Lobby's & at events throughout the school year

(Below) 2020-2021 Oakwood Corporate Partner T-shirts



**Thank You to Our  
2021-2022  
Corporate Partners**

**PRESENTING PARTNERS**

East Carolina  
Veterinary Service

Youngs Physical Therapy &  
Sports Performance

**PLATINUM PARTNERS**

Eastern Radiology

WIMCO

East Carolina Anesthesia  
Associates

Hamel Builders

**SILVER PARTNERS**

Milestone Wealth

First Citizens Bank

Hite Associates

The Robinette Company

**BRONZE PARTNERS**

GreerWalker CPA's

Cooke & Associates

Coastal AgroBusiness

Carolina Homes ECU

United Bank