



The Oakwood School 2023-2024 Corporate Partners Program

Oakwood's Corporate Partners Program provides area businesses with the opportunity to publicly support all of the school's events and programs, while also offering unique marketing access to the campus community. Through web and print media, as well as signage at major events, our Corporate Partners demonstrate their support for The Oakwood School while also advertising their services to a highly coveted audience. This includes:

- 350+ students
- 554+ parents
- 100+ alumni and their families
- 4,660+ social followers
- 30,000 monthly website visitors
- 3,500 annual attendees at campus events



Corporate Partnership Opportunities

Premier Partner*

\$25,000

This generous partnership includes all benefits listed as well as unique negotiated benefits customized for your business.

Platinum Partner*

\$10,000

Presenting Partner*

\$15,000

Gold Partner*

\$7,500

Silver Partner*

\$5,000

Bronze Partner*

\$3,000

*Partnership Commitments made after 9/15/23 may not be eligible for all benefits

For more information, contact Jessica Jones, Director of Development
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2023-2024 Corporate Partner Benefits

Presenting Partner (\$15,000)

Platinum Partner (\$10,000)

Gold Partner (\$7,500)

Silver Partner (\$5,000)

Bronze Partner (\$3,000)

School-Wide Recognition

Logo on School T-Shirt	X	X			
Logo on Wednesday Email Bulletin	X	X			
Logo on Sunday Email Bulletin	X	X	X		
Quarterly Social Media Recognition	X	X	X	X	
Quarterly Recognition on Electronic Sign	X	X	X	X	X
Logo on Annual Corporate Partners Banner	X	X	X	X	X
Logo in Yearbook	X	X	X	X	X
Annual Report Listing	X	X	X	X	X
Logo on Partnership Webpage (with link)	X	X	X	X	X

Blue Jean Ball

VIP Reserved Tickets	10	10	8	4	4
Event Advertising	Full	Full	1/2	1/3	List
Logo on Event Website	X	X	X	X	X

Athletics

Athletic Field Signs (# of Fields)	4	4	3	2	1
Logo on Basketball Scorekeeper	X	X	X	X	X
Athletic Banquet Program Listing	X	X	X	X	X

Fine Arts

Mainstage Production Program Ad	Full	1/2	1/2	1/3	1/3
Recognition in All Concert Programs	X	X	X	X	X

Advertising Benefit Descriptions

School T-Shirt – Premiere, Presenting, and Platinum Partner logos printed in one color are included on the back of the school shirt, and provided to each student and teacher.

Wednesday and Sunday Email Bulletin – Partner logos with links to websites are included in these weekly e-newsletters distributed throughout the school year to parents, staff, and select other constituents (distribution of 500+).

Social Media Recognition – Corporate Partners are thanked quarterly with an individual post on Oakwood's Facebook and Instagram, linked to the partner's website.

Electronic Sign Recognition – Corporate Partners are thanked quarterly on Oakwood's electronic entrance sign.

Annual Corporate Partners Banner – The logos of all Corporate Partners are featured on this large professionally printed banner, displayed at major Oakwood events.

Yearbook – The logos of each partner are printed in color on the Corporate Partners page in Oakwood's annual yearbook.

Annual Report – Corporate Partners are listed in Oakwood's Annual Report, published each year, and distributed to Oakwood's constituents (distribution of 800+).

Partnership Webpage – Each partner's logo with a link, is featured on a page on the Corporate Partner page of Oakwood's website.

Blue Jean Ball VIP Tickets – Partners receive VIP tickets to Oakwood's annual auction & gala event.

Blue Jean Ball Event Website – Partner logos, with links, are featured on the website promoting the auction.

Athletic Field Signs – Partner logos are featured on these large color signs that hang on the softball, baseball, and soccer fields as well as on our tennis courts facing the carpool line.

Scorekeeper's Table – This large, professionally printed sign is a part of the light-up scorekeeper's table displayed during basketball games at Oakwood's Monk Gymnasium and features the logos of all Corporate Partners.

Athletic Banquet Program – Partners are listed in the program that is distributed at Oakwood's year-end athletic banquet.

Mainstage Program – Partner ads will appear in the 5.5x8.5 black and white booklet program for Oakwood's Mainstage Play. There are four mid-February performances.

Concert Program – Our Corporate Partners are thanked in each of our student concert programs.

Corporate Partners 2022-2023



Presenting Partners

**East Carolina
Veterinary Service**



Platinum Level Partners



Silver Level Partners



Bronze Level Partners



PRESENTING PARTNERS

East Carolina
Veterinary Service

Youngs Physical Therapy &
Sports Performance

PLATINUM PARTNERS

Eastern Radiology

WIMCO

East Carolina Anesthesia
Associates

Hamel Builders

SILVER PARTNERS

Milestone Wealth

First Citizens Bank

Hite Associates

The Robinette Company

BRONZE PARTNERS

GreerWalker CPA's

Cooke & Associates

Coastal AgroBusiness

Carolina Homes ECU

United Bank

(Above) Corporate Partners Banner displayed in the Monk Hall
and FoundersHall Lobby & at events throughout the year

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